

Alabama Adolescent Vaccination Task Force

Alabama Department of Public Health
RSA Tower, Suite 1586
Montgomery, Alabama

Meeting Participants

August 31, 2018

Participants:

Beth Loska - ADPH, Immunization Division
Cindy Lesinger - ADPH, Immunization Division
Liberty Duke - HNH Immunizations Inc.
Jasmine Abner - ADPH, Cancer Prevention
Carol Garrett - ADPH, Family Health Services
Nancy Johnson - ADPH,
Denise Strickland - ADPH, Immunization
Burnestine Taylor - ADPH, Communicable Diseases
Mary McIntyre - ADPH, Chief Medical Officer
Takenya Taylor - ADPH, Immunization
LaBrenda Marshal, Alabama Department of Education
Andrzej Kulczycki, University of Alabama, Birmingham
Dr. Lockwood, Alabama Dental Association
Dr. Tommy Johnson, State Dental Director
Karen G

Phone Attendees:

Angela Davis, American Cancer Society
Justin George - ADPH, Cancer Registry
Nancy Wright - ADPH, Cancer Prevention Division
Sharon Parker, ALPHCA
Kelli LittleJohn – AMA
Louise Jones – APA
Krista bailey – BCBS
Morissa Ladinsky – CHS
Stuart Lockwood – Alabama Dental Association
Rowley Rosalyn – Fai Hope Pediatrics
Holli Burden – Franklin Primary Care Center
Judy Mitchell – Franklin Primary Care Center
Mark Wilson – JCDH
Kelly Warren – MCHD
Elizabeth Smith – MCHD
Jennifer Young-Pierce – Mitchell Cancer Institute
Casey Daniel – Mitchell Cancer Institute
Allison McGuire – UAB
M Ladindky – UAB
Austin Cadden – USA
Natalie Fox – USA
Allen Perkins – USA

Meeting Minutes

Meeting Start: 2:00 pm

Listed below is an outlined summary of the agenda items and topics discussed.

1) AGENDA ITEM 1: Recognition

- Recognition of 1st pediatric office that has 80% or higher adolescent vaccination rate set by Healthy People 2020
 - VFC AFIX exchange visits by field staff - quality improvement strategies
 - Pediatric Associates of Kellyton AI – Dr. Eric Tyler, MD and Dr. Arnold Tauro, MD
 - 85% meningococcal and 82% HPV

- More promotion to be done
 - Highlight model actions they have taken to meet standard
 - Pathway to success:
 - Reminder recalls once child reached the age of 10
 - All staff involved in education of vaccines including staff nurses, doctors, admin, and tech

2) AGENDA ITEM 2: Alabama HPV Action Plan

- Houston Meeting was held in August – Four key cancer control and HPV vaccination stakeholders attended the Comprehensive Cancer Control National Partnership (CCCNP) HPV Workshop that was organized and hosted by the American Cancer Society.
 - Created HPV Workshop State Team Plan along with this temporary task force to accomplish set goals
- Dr. Pierce reviewed the Action Plan
 - Tasks 1.1 through 2.4
 - Action plan topics discussed included:
 - Invitation list – sent to next meeting by Cindy Lesinger
 - Membership participation commitment form
 - Mail to all attendees with this meetings' minutes
 - Angela Davis – distribution
 - Members to produce resource inventory
 - Email in the following weeks regarding actions/services that can be contributed to AAITF
 - Formation of subcommittees – 4 are expected to meet between now and the next AAITF meeting
 - Provider education - Summit will be Spring 2019
 - Parental education - Educational Campaign
 - Data committee - heat map, cost of treatment, evaluation of campaign efforts, provider awards
 - Policy committee - alternative vaccination opportunities - suggest centralized letter for school distribution.
 - Social Media Linkages & combat social media attacks
 - Statewide multi-media campaign – April 2019
 - Target parents
 - Summer back-to-school vaccine message
 - Create brand, slogan, PSAs, sports marketing – use previously created material
 - Content analysis
 - Blue Cross Blue Shield Circle of Care Summit (anticipate being on agenda) deadline August 2019

- Pediatric Provider Awards – (gold, bronze, silver) in an effort to motivate improvement through healthy competition
 - 80% vaccination rates or better and the 90th percentile of population
 - Determine deadline
 - Retrieve data from IMMprint
- Statewide Summit – Dr. Pierce
 - All task force member and other partners and stakeholders
 - Summit Items:
 - How to increase vaccination rates
 - Address alternate provider sites
 - well mistakes
 - “Someone You Love” documentary
 - Spring 2019 – May
- Expanding the alternative vaccine opportunity
 - Policy approaches
 - Encouraging the use of SBC and pharmacies
 - To be further discussed later on – latter part of action plan

AGENDA ITEM 3: Requested Topics of Discussion

Question: How is vaccination in school with no well-visit beneficial to the patient?

- AAP/ADPH drafted SBC policy
- Flyer to promote the importance of medical homes - required to be sent home with vaccine/consent packets
- Provides catch up vaccinations
- Advantages
 - gets the children vaccinated
 - keeps children enrolled in school
 - helps school system maintain federal funding
 - hopefully see increase in patients with medical homes as a result of action
 - private sector providers will get credit for vaccines regardless of where the vaccine was administered
- SBC are requested by the schools, adolescent vaccine rates are poor, but no positive increase in vaccination rate have been noted.
 - National Immunization Teen Survey - 40% Vaccination completion rate for 11-15year olds in Alabama
 - Be proactive with increase in vaccination of 10-15 year olds
- On Sept 1st, all VFC Providers must use IMMprint within 72 hrs.
 - Working with legislation to further increase vaccine recording in ImmPRINT.

SBC parent letters

- standardized from ADPH – top to bottom
- LaBrenda Marshall– send all call email to all nurses as a follow-up
- Current flyer is being used – clip board

Baldwin County Adolescent SBC

- Vaccinated 203 students in 4 day span – 303 vaccine administered
- HPV vaccines still lower than expectations – only 79 elected to include HPV
- Possible barriers
 - Last minute
 - Small number of schools
 - Limited timeframe

Question/Concern: Is there an issue with not enough pediatricians accepting Medicaid in the state?

Pharmacist Involvement

- Recommended for vaccinations given to 9-18 year olds. Pending further approval by Alabama Department of Public Health, then Medicaid Approval and medical coding.
- The number of eligible pharmacists will be determined by Alabama Department of Health resources
- City Drug Pharmacy agreed to vaccinate patient without being reimbursed.
- What determines reimbursement rate: ranges from \$19.79 - \$8.00
- Set apt. with Louise and Kelly to discuss further

Vaccination for Children Policy

- Includes resolution verbage - not regulating school based clinics, will stress medical home
- Who will pay for printing of forms? Distribution?
 - Current enrollment in AL is 72,000 students
- School nurses do more than simple scrapes and bruises, shouldn't be tasked with distribution to parent/child
 - Will discuss at AAP conference to assist with disconnect between provider perceptions of school nurses, and the reality of it.
- Reviewed "Alabama Department of Public Health Immunization Division Vaccine For Children (VFC) School-based Vaccine Clinics Policy"

Reviewed HPV Dental Infographic

- Infographic can be sent to state dental offices
- Oral Health Coalition - Cindy Lesinger recently presented to them, very interested
- Oral Cancer Screenings are included in dental appointments
- Possible future ImmPRINT access for dentists to check vaccine status of scheduled patients
 - Serve as another source to remind/reinforce vaccination administration
- Top HPV cancer - Oropharyngeal cancer
- CDC/American Dental Association - joint material/You are the Key

- HPV Roundtable - Oct 1, ADPH HPV Campaign begins that utilizes HPV roundtable data
- Dentistry/University of Alabama, Birmingham - may seek funding from National Institute of Health - Dental education will be increasing HPV knowledge to reinforce HPV vaccination
- Chair of American Dental Association, Council of Scientific Affairs is a University of Alabama, Birmingham educator - Dr. Paul D. Eleazer, DDS, MS
 - We should ask if he would be willing to provide letter of support for Dr. Casey Daniel?
 - Dr. Casey Daniel will touch base with Dr. Johnson and Dr. Lockwood regarding future engagement of Dr. Eleazer.

“Someone You Love”

- Each organization in task force should figure out viewing opportunities
- Show video at teen summit? Is the video appropriate for teens?
- Media should be developed that is geared toward teens
- How would this video be utilized?
 - Health care science teachers
 - Preview at movies?
- Jack and Jill Chapters
- Junior Service Auxiliary

Programmatic Evaluation

- Suggestions from attendees
 - qualitative field study of successful vaccine rates by county
 - Requested rate (percentile not percent)
 - Individual provider permission required to share
 - Use local in-state for content analysis
 - Cindy to research
 - Social media eval
 - Compare our messaging vs. negative messaging and responses
 - Work with social media expert at UAB

AGENDA ITEM 4: Organization and Collaboration Updates

- Possible outreach
 - Football players,
 - Sports marketing
 - YouTube
 - Football intermissions
 - UA lead football physicians?
- Target population for vaccination media
 - Social media targets parents
 - Summit targets providers
 - There is no specific media to target 18 to 26 year olds

AGENDA ITEM 5: Data and Studies (AAP News and Journal & MMWRs)

- Reviewed the following articles:
 - **Cook, E., Venkataramani, A., Kim, J., Tamimi, R. and Holmes, M. (2018). Legislation to Increase Uptake of HPV Vaccination and Adolescent Sexual Behaviors. *Pediatrics*, 142(3), p.e20180458.**
 - Conclusion: Legislation for HPV vaccination in a given area does not increase adolescent sexual behaviors
 - 24 States have legislation and there is no positive correlation between legislation and sexual activity
 - **Van Dyne, E., Henley, S., Saraiya, M., Thomas, C., Markowitz, L. and Benard, V. (2018). Trends in Human Papillomavirus–Associated Cancers — United States, 1999–2015. *MMWR. Morbidity and Mortality Weekly Report*, 67(33), pp.918-924.**
 - Since vaccination began in women (2006) and men (2011), there has been a reduction in cervical HPV infections, genital warts and cervical pre-cancers. Further research is needed to understand HPV infection/oropharyngeal cancer. Continued surveillance is needed.
 - **Walker, T., Elam-Evans, L., Yankey, D., Markowitz, L., Williams, C., Mbaeyi, S., Fredua, B. and Stokley, S. (2018). National, Regional, State, and Selected Local Area Vaccination Coverage Among Adolescents Aged 13–17 Years — United States, 2017. *MMWR. Morbidity and Mortality Weekly Report*, 67(33), pp.909-917.**
 - Lower coverages of vaccination rates in rural areas may be linked to shortages of healthcare providers in these areas.
 - HPV vaccination initiation and completion rates continue to increase and incidences of HPV infections, genital warts and cervical pre-cancers are decreasing

AGENDA ITEM 6: Next Meeting

- 2nd Tuesday of each month
- Time: 10 am to 2 pm
- Quarterly for large group
- Subgroups to meet in between

Meeting End: 4:00 pm